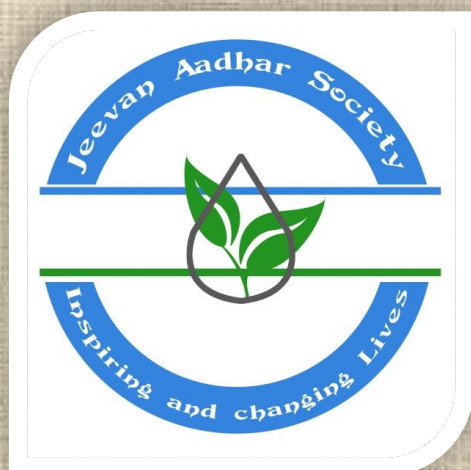


Jeevan Aadhar Society

Inspiring and Changing Lives



ANNUAL REPORT 2023-24

Jeevan Aadhar Society

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ABOUT THE SOCIETY

Jeevan Aadhar Society

Jeevan Aadhar society is an ISO & Great Place to work certified non-government, non-profit, non-partisan voluntary society situated in Mahabubabad district, Telangana state, India. We have been working in the field of Natural resources, Education, Health and sanitation, women empowerment, gender discrimination, environmental issues, sustainable development and human rights etc.

Vision

To effectively add to the social and monetary improvement of the communities in which we work and to be an association that consistently react to the evolving social realities through the advancement and utilization of information, towards development of sustainable society that promote and secures the equality, social justice and Human Rights.

Our vision is additionally set of a community where everybody has access to food security, health, drinking water, education, environmental issue, and promotes the privilege of women and man and child to enjoy life of wellbeing and equivalent opportunity. We aim to expand our effect both straightforwardly on the ground through our work, and in a roundabout way by influencing others.

Mission

To work towards the promotion of the welfare activities of the both central and State (Telangana) governments and its system for the development of the society, and in pursuance of its vision and guiding principle. The society organize programs to facilitate the development of our societies through social work, research work as well as reaches out to the larger community through extension at local and regional levels.

Objectives

- a. To maintain the Natural Resources and Environment with increased public participations with the available public schemes.
- b. To improve the health standards of the people by making them aware about the harmful and contagious diseases.
- c. To eradicate age old social practices that are prevailing in the society like child marriages, gender equality and women empowerment etc.

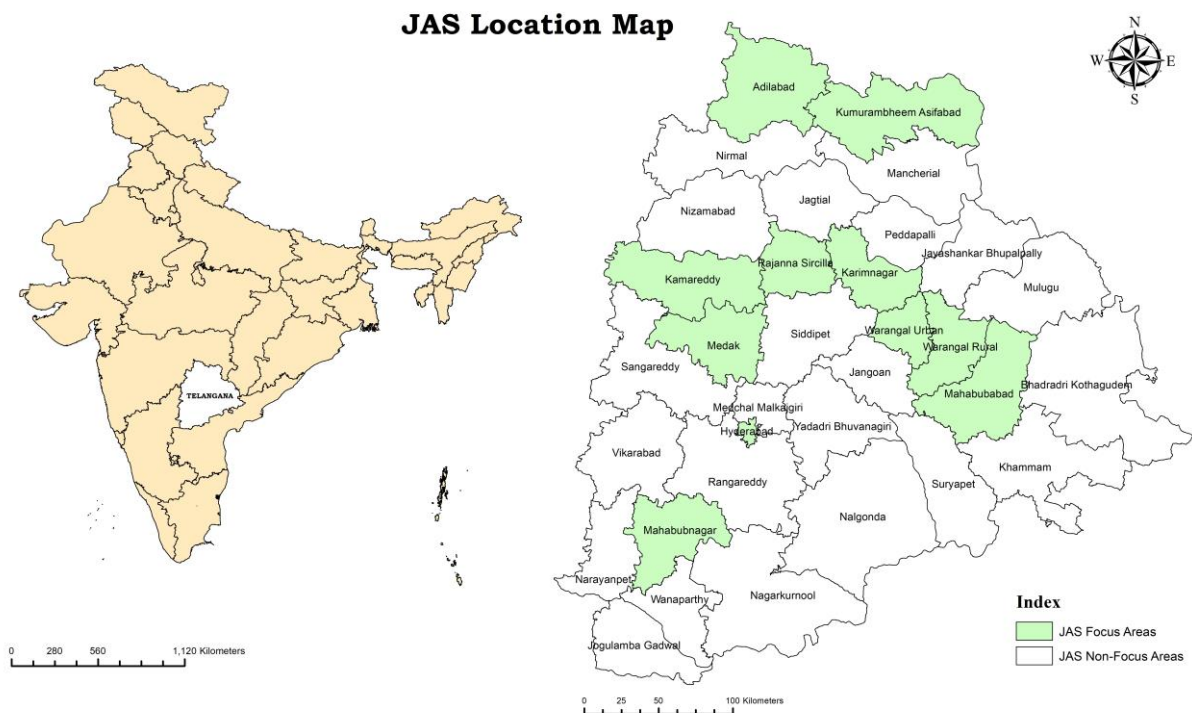
- d. To raise awareness about the importance of education, ensure child rights are protected, provide access to quality education and skill development, career guidance for underprivileged communities, and reduce school dropout rates.

Our Journey

Our experiences in the last year was somewhat different and difficult, so started thinking deeply on the government programs at the village and town levels. This year we had a great experience and challenges on programs to reach our goals especially with the farmers, school children's and village level labors. Likely to inform that increasing the no of people with Jeevan Aadhar society when conducting the campaigns on the rights of children's and women at the village levels.

In view of making psychologically strong to farmers, children, and local bodies, we the board members of Jeevan Aadhar society haven't look back and started supporting them even in difficult periods like Covid-19 lockdown and proud to inform that they stood strong with the help of our members.

“Inspiring and Changing Lives”



PROJECTS

Natural Resources

Natural Resources Management

Introduction:

Telangana, one of India's rapidly developing states, is rich in natural resources but faces challenges related to environmental degradation, water scarcity, and unsustainable agricultural practices. Jeevan Aadhar Society has been actively engaged in addressing these challenges through various community-centric programs. The JAS efforts focus on raising awareness about biodiversity, promoting sustainable agricultural practices, and conserving water resources. This outlines key initiatives undertaken by the JAS in Telangana during 2022-23, highlighting their impact on natural resource conservation.

1. Natural Resources and Biodiversity Awareness Program

Introduction:

The Natural Resources and Biodiversity Awareness Program aims to foster a deeper understanding of the importance of natural resources and the biodiversity that sustains ecosystems worldwide. As our planet faces mounting environmental challenges, including deforestation, climate change, habitat destruction, and species extinction, raising awareness about the critical role that natural resources and biodiversity play in maintaining the balance of our ecosystems has become more urgent than ever.

This program seeks to engage communities, students, and stakeholders by educating them on the sustainable use of natural resources, the interconnectedness of species, and the conservation efforts needed to preserve biodiversity for future generations. Through awareness, hands-on activities, and educational campaigns, we will equip participants with the knowledge and tools necessary to actively contribute to environmental conservation, ensuring a healthy and thriving planet for all living beings.

By promoting biodiversity conservation and responsible resource management, the program underscores the need for collective action to safeguard our natural heritage, enhance ecosystem services, and support a sustainable future.

Objective:

To educate communities in rural Telangana about the importance of biodiversity and the sustainable use of natural resources, with a focus on preventing deforestation, soil erosion, and loss of species diversity.

Approach:

The program was implemented in multiple villages, where farmers and local leaders were educated through workshops, seminars, and field demonstrations. The JAS collaborated with environmental experts and government officials to provide practical knowledge on agroforestry, soil conservation techniques, and sustainable farming practices.

Key Activities:

- Conducted biodiversity awareness program with over 500 participants, including farmers, school children, and local authorities.
- Distribution of educational materials on the importance of biodiversity and the role of native species in ecosystem health.
- Awareness program with farmers on soil preservation techniques such as crop rotation, organic farming, and planting cover crops to prevent erosion.

Impact:

- Improved understanding among local communities about the importance of conserving natural ecosystems and maintaining biodiversity.
- A shift towards more sustainable farming methods by over 100 farmers in target areas.
- Reduction in the use of chemical fertilizers and pesticides in pilot villages, contributing to healthier soil and crop yield improvement.

2. World Earth & Soil Day Celebrations**Introduction:**

The World Earth & Soil Day Celebrations serve as a global platform to recognize and promote the vital importance of our planet's ecosystems and the critical role that soil plays in sustaining life. Celebrated annually, this event emphasizes the need for collective efforts to protect and nurture Earth's resources, particularly soil, which forms the foundation of food production, water filtration, carbon storage, and biodiversity.

Soil health is essential for agricultural productivity, climate regulation, and environmental balance. However, human activities such as deforestation,

unsustainable farming practices, and pollution have contributed to widespread soil degradation. World Earth & Soil Day aims to raise awareness about the urgent need to restore soil health, promote sustainable land management, and advocate for the conservation of natural resources.

The celebrations bring together communities, environmental organizations, policymakers, and individuals to participate in activities such as tree planting, soil conservation workshops, educational campaigns, and discussions on sustainable practices. By fostering a sense of responsibility towards our planet and its soil, this event encourages participants to take proactive steps in preserving and restoring ecosystems for future generations.

Objective:

To promote soil health and environmental stewardship among the rural population, with a focus on sustainable land use practices and the prevention of soil degradation.

Approach:

On World Earth Day and World Soil Day, Jeevan Aadhar Society organized community events across Telangana. These events were designed to raise awareness about the critical role of soil in agriculture and ecosystem health. The JAS used this opportunity to engage local schools, farmers, and village councils in soil conservation efforts.

Key Activities:

- Organized tree plantation drives involving 3,000 saplings across five districts.
- Conducted soil health workshops where farmers were trained in testing soil quality and understanding the importance of soil nutrients.
- Distribution of soil health cards to 500 farmers, helping them monitor the nutrient status of their fields and make informed decisions on soil management.

Impact:

- Enhanced awareness of soil health among farmers, leading to better soil management practices and reduced erosion.
- Increased community participation in tree plantation and land restoration activities.
- Introduction of soil-testing routines that have helped farmers in improving their crop productivity by maintaining soil fertility.

3. World Environment Day Celebrations

Introduction:

The World Environment Day Celebrations hosted by JAS (Jeevan Aadhar Society) focus on raising awareness and driving action towards protecting the environment and promoting sustainable living. Celebrated annually, World Environment Day serves as a global platform to address critical environmental challenges such as climate change, deforestation, pollution, and biodiversity loss.

JAS is dedicated to creating a greener, healthier world through education, community engagement, and hands-on initiatives. The event will include activities such as tree planting, waste management workshops, environmental seminars, and eco-friendly campaigns, all designed to inspire individuals to take action in their daily lives to reduce their environmental footprint.

Through these celebrations, JAS aims to foster a deeper connection with nature and empower communities to contribute to the global effort of environmental conservation. By promoting sustainable practices and collective responsibility, we can help safeguard our planet for future generations.

Objective:

To involve local communities, schools, and civic bodies in environmental conservation efforts, raising awareness about pollution control, waste management, and the need to protect natural ecosystems.

Approach:

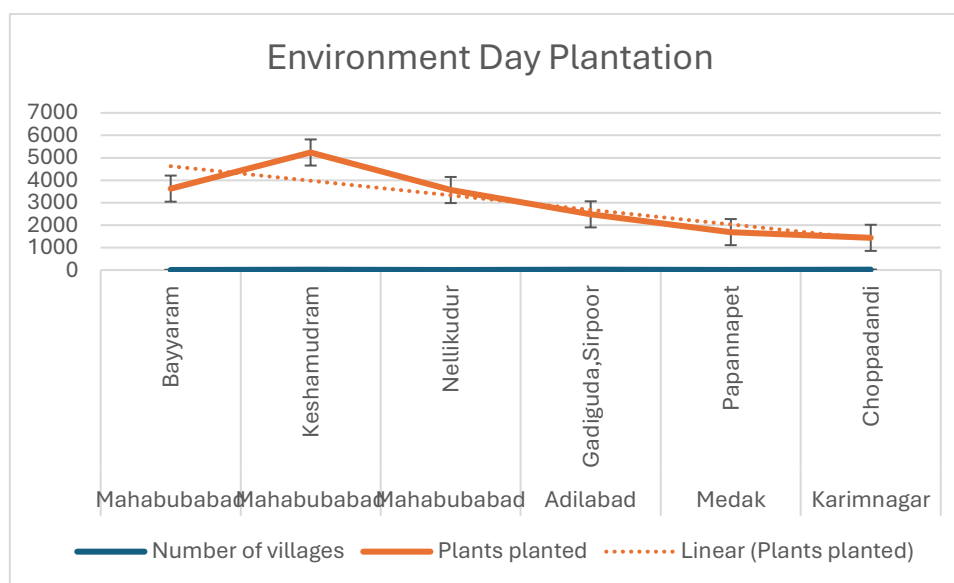
World Environment Day events were held in schools, villages, and urban centers across Telangana, focusing on reducing plastic use, encouraging waste segregation, and enhancing green cover. These events fostered a culture of environmental responsibility among children, youth, and adults alike.

Key Activities:

- Clean-up drives conducted in collaboration with local municipalities, clearing over 10 tons of waste from public areas.
- Interactive sessions on waste segregation, recycling, and composting, with a special focus on reducing single-use plastic.
- Awareness campaigns in schools on the need to protect wildlife and conserve natural habitats, involving over 1,000 students in eco-club activities.

Impact:

- Successful reduction in the use of plastic and increased adoption of eco-friendly alternatives in several communities.
- Active involvement of schools in setting up waste segregation systems and recycling programs.
- Increased public participation in environmental conservation initiatives, promoting sustainable lifestyle changes at the community level.

**4. National Farmers' Day/Kisan Diwas Celebration****Objective:**

To celebrate the contributions of farmers and educate them on sustainable farming practices, especially in the context of climate change and its effects on agriculture.

Approach:

Jeevan Aadhar Society marked National Farmers' Day by organizing a series of workshops and discussions on sustainable agriculture and climate resilience. Farmers were introduced to organic farming techniques, climate-smart agriculture, and drought-resistant crops.

Key Activities:

- Farmers' meetings with agricultural experts on soil health, irrigation management, and organic fertilizers.
- Distribution of drought-resistant seed varieties and advice on water-efficient farming techniques.
- Workshops on the benefits of switching to organic and climate-resilient farming practices to combat climate variability.

Impact:

- Positive reception among farmers, with over 200 adopting organic farming methods in a span of six months.
- Enhanced resilience among farming communities through the adoption of drought-resistant seed varieties, particularly in regions prone to water scarcity.
- Reduction in the use of chemical fertilizers and pesticides by farmers who participated in the training sessions.

5. Millet Seeds Distribution and Awareness Programme**Introduction:**

The National Farmers' Day (Kisan Diwas) Celebration organized by Jeevan Aadhar Society (JAS) honors the invaluable contributions of farmers to the nation's economy and food security. Celebrated annually on December 23rd, this day recognizes the hard work, dedication, and resilience of farmers who sustain the country with their efforts.

JAS is committed to supporting the farming community through various initiatives, including educational workshops, sustainable farming practices, and resource-sharing programs. The celebration includes interactive sessions, agricultural exhibitions, and community engagement activities aimed at empowering farmers and promoting their well-being. By celebrating Kisan Diwas, JAS reaffirms its commitment to fostering a prosperous and sustainable future for the farming community.

Objective:

To promote the cultivation of millets as a climate-resilient and nutritionally rich crop, encouraging farmers to diversify their crops and enhance food security.

Approach:

Recognizing the need for sustainable agriculture in the face of climate change, Jeevan Aadhar Society distributed millet seeds to farmers across drought-prone districts of Telangana. Alongside seed distribution, workshops were held to educate farmers about the nutritional benefits of millets and their ability to grow in low-water conditions.

Key Activities:

- Distributed millet seeds to 1,000 farmers in five districts.
- Conducted awareness sessions on the importance of including millets in crop rotation to enhance soil fertility and improve food security.
- Collaborated with local agricultural universities to provide farmers with technical knowledge on millet cultivation.

Impact:

- Significant uptake in millet cultivation, particularly in arid areas where water scarcity is a major challenge.
- Increased awareness among farmers about the nutritional and economic benefits of millets, with several farmers reporting higher yields and better market prices.
- Improved food security for farming families through crop diversification and the inclusion of millets in daily diets.

చిరు ధాన్యాల సాగుకు ప్రాధాన్యం ఇవ్వండి

టీవీఎస్(మెట్రో): చిరు ధాన్యాల ప్రాధాన్యతను మారిన కాలానికి అనుగుణంగా ప్రజలు చమ అహారంలో వాటి సాగును పెంచాలని జీవన్ ఆధార్ రష అలవాట్లు మార్చుకున్నారని, వాటి మూలంగా సాగులో అధ్యక్షురాలు సక్రమంగా పెట్టినారు. సో ఆరోగ్య వరమైన సమస్యలు వస్తున్నాయని ఆమె ముందర టీకాల్ మండల పరిధిలోని పట్టుపడు, పో బాద్ తండా, మెట్టుగడ్డ తండా గ్రామాల్లో ప్రజలకు ఆరోగ్యంపై జాగ్రత్త పెరిగిందన్నారు. నీటి సంరక్షణ జీవన్ ఆధార్ సొసైటీ ఆధ్వర్యంలో చిరు ధాన్యాల ఇతో పాటు గ్రామాల్లో పరిశుభ్రత పై ప్రతి ఒక్కరూ సాగుపై అవగాహన సదస్సు నిర్వహించారు. ఈ ధృష్టి సారించాలని ఆమె కోరారు. సమావేశంలో ఆయా గ్రామాల ప్రజలు పాల్గొన్నారు.



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6. Water Conservation & Management Awareness Programme

Introduction:

The Water Conservation & Management Awareness Programme by Jeevan Aadhar Society (JAS) aims to educate and engage communities in the sustainable use and preservation of water resources. Water is essential for life, agriculture, and ecosystems, yet its availability is under increasing threat due to climate change, over-extraction, and pollution.

This program highlights the urgent need for water conservation and promotes effective water management practices. Through workshops, demonstrations, and awareness campaigns, participants will learn about rainwater harvesting, efficient water use in agriculture, waste-water recycling, and the importance of protecting natural water bodies.

By encouraging responsible water use and advocating for long-term water management solutions, JAS seeks to inspire collective action to preserve this precious resource for future generations.

Objective:

To address the growing water scarcity in Telangana by promoting efficient water use and conservation techniques among farmers and communities.

Approach:

Jeevan Aadhar Society launched a water conservation campaign focused on promoting rainwater harvesting, efficient irrigation practices, and watershed management. The JAS collaborated with local government agencies to train farmers on water-saving techniques like drip irrigation and mulching.

Key Activities:

- Organized awareness program on rainwater harvesting and groundwater recharge, attended by 200 farmers.
- Installed 10 rainwater harvesting systems in schools and public institutions across rural Telangana.
- Demonstrated water-efficient irrigation methods such as drip and sprinkler systems in 5 demonstration plots.

Impact:

- Increased adoption of rainwater harvesting techniques in rural communities, leading to improved water availability during dry seasons.
- Significant improvement in water-use efficiency on farms through the use of drip irrigation, helping farmers maintain crop yields despite water shortages.

- Greater awareness of the need for sustainable water management practices among rural households and schools.

Chalivendram Initiative in Thallasakisha Village, Seerool Mandal, Mahabubabad District

Introduction

In response to the extreme summer heat and the scarcity of clean drinking water in rural areas, Jeevan Aadhar Society (JAS) launched a Chalivendram (drinking water kiosk) initiative in Thallasakisha Village, Seerool Mandal, Mahabubabad District. This initiative aimed to provide free, safe, and accessible drinking water to the local community, especially during the scorching summer months, when the need for hydration is critical. The Chalivendram initiative is part of JAS's broader mission to improve the quality of life in underserved communities by addressing basic needs such as access to clean water.

Objectives of the Chalivendram Initiative

1. **Ensure Access to Safe Drinking Water:** The primary goal of the Chalivendram is to provide easy access to safe, cool drinking water to the residents of Thallasakisha village, particularly during the hot summer season when water scarcity is a significant issue.
2. **Prevent Heat-Related Health Issues:** By providing clean drinking water, the initiative aims to reduce the risk of dehydration and heat-related illnesses, especially among vulnerable populations like children, the elderly, and outdoor workers.
3. **Promote Community Engagement:** The Chalivendram also serves as a community hub, fostering a sense of togetherness and cooperation as local volunteers and residents take part in maintaining and operating the facility.

The Chalivendram was inaugurated on a warm day with the presence of local village leaders, JAS volunteers, and community members. During the launch event, Jeevan Aadhar Society representatives emphasized the importance of hydration, particularly during the hot summer months, and encouraged the community to make use of the facility.

Daily Operations

1. Community Participation:

- The Chalivendram has become a focal point for community gatherings, with local residents volunteering to keep the area clean, making it a shared responsibility.
- Local farmers and workers, who spend long hours in the field, often stop by to refill their water containers, using the free facility to stay hydrated throughout the day.

2. Hygiene and Sanitation:

- Regular checks and cleaning schedules have been put in place to ensure that the water station remains hygienic and free from contamination.
- Educational sessions on the importance of clean water and maintaining sanitation around the water kiosk are conducted periodically.

Impact of the Chalivendram Initiative

1. Health Benefits:

- **Reduction in Heat-Related Illnesses:** Since the Chalivendram was set up, there has been a noticeable decrease in cases of dehydration, heatstroke, and other heat-related illnesses in the village. According to the local health workers, families have reported fewer incidents of heat exhaustion, particularly among outdoor laborers and children.
- **Improved Access to Safe Water:** The water purification system ensures that villagers have access to clean, safe drinking water, reducing the risk of waterborne diseases such as diarrhea, cholera, and dysentery, which are often prevalent during summer.

2. Community Upliftment:

- **Increased Social Cohesion:** The Chalivendram has become a gathering place for community members, promoting a sense of unity and shared responsibility. Villagers not only use the water but also actively participate in maintaining the facility, creating a strong sense of ownership and cooperation.
- **Educational Outreach:** By raising awareness about the importance of hydration and hygiene, JAS has indirectly improved health literacy in the

village. Educational programs on proper hydration, water conservation, and sanitation have been integrated into the operation of the Chalivendram.

3. Sustainable Operations:

- **Volunteer-Driven Model:** The initiative has been sustainable largely due to the active involvement of local volunteers, reducing the need for constant external intervention. The community has taken ownership of the Chalivendram, ensuring its smooth functioning and maintenance.
- **Replication Potential:** The success of the Chalivendram in Thallasakisha village has sparked interest in neighboring villages. JAS is currently working on expanding the initiative to other water-scarce areas within the Mahabubabad district.

Future Plans

1. Expansion of Chalivendram Initiative:

- Encouraged by the success of the Chalivendram in Thallasakisha, JAS plans to expand the initiative to other villages within Seerool Mandal and Mahabubabad District. Plans are underway to identify more locations where clean drinking water is needed, especially in summer.

2. Water Conservation Awareness:

- JAS intends to integrate a water conservation awareness component into the Chalivendram initiative. Community workshops will be conducted on efficient water use, rainwater harvesting, and the importance of protecting water resources to ensure sustainable access.

The Chalivendram initiative in Thallasakisha Village, led by Jeevan Aadhar Society, has proven to be a highly successful community-based solution to the challenges of water scarcity and heat-related health risks. By providing free access to clean, cool drinking water, the Chalivendram has improved the health and well-being of the community while fostering unity and cooperation among its residents. With plans to expand and enhance the initiative, JAS remains committed to ensuring that basic needs like access to safe drinking water are met in even the most remote and underserved areas.



కురవి, ఏప్రిల్ 18 (షాద్ ప్రతినిధి) : వేసవికాలంలో ప్రజల దాహార్తిని తీర్చేందుకు జీవన్ ఆధార్ సొసైటీ జిల్లా కోఆర్డినేటర్ అజ్మీర్ సురేష్ ఆధ్వర్యంలో మంగళవారం చుహూబాబాద్ జిల్లా కురవి మండలంలోని తాళ్ల సంగిస గ్రామంలో చలివేంద్రం ప్రారంభించారు. గ్రామంలో నీటి సమస్య ఎక్కువగా ఉన్నందున అజ్మీర్ సురేష్ ఆపద్బాంధవుడిగా దాహం తీర్చేందుకు ముందుకు వచ్చి చలివేంద్రం ప్రారంభించడంపై ప్రజలు అభినందనలు తెలిపారు. ఈ కార్యక్రమంలో జీవన్ ఆధార్ సొసైటీ, సర్పంచ్, ఎంపీటీసీ, గ్రామ యువకులు, ప్రజలు పాల్గొన్నారు.

చలివేంద్రం ప్రారంభం

డోర్నకల్ (కురవి), ఏప్రిల్ 18: తాళ్ల సంగిస గ్రామంలో జీవన్ ఆధార్ సొసైటీ ఆధ్వర్యంలో మంగళవారం చలివేంద్రాన్ని ప్రారంభించారు. ఈ సందర్భంగా సొసైటీ జిల్లా కోఆర్డినేటర్ అజ్మీర్ సురేష్ మాట్లాడుతూ.. వేసవి దృష్ట్యా ప్రజలు తాగునీటికి ఇబ్బంది లేకుండా గ్రామంలో చలివేంద్రం ఏర్పాటు చేశామని, ప్రజలు వినియోగించుకోవాలన్నారు. సర్పంచ్, మాజీ ఎంపీటీసీ, యూత్ సభ్యులు పాల్గొన్నారు.



చలివేంద్రాన్ని ప్రారంభిస్తున్న సురేష్

Conclusion

Jeevan Aadhar Society's work in Telangana over the 2022-23 period highlights the importance of community-based approaches to natural resource management. By focusing on awareness, education, and hands-on support, the JAS has helped rural communities adapt to environmental challenges while promoting sustainable practices. These initiatives have not only improved the livelihoods of local farmers but also contributed to long-term environmental conservation. As the region continues to face the impacts of climate change, Jeevan Aadhar Society remains committed to empowering communities to protect their natural resources.

EDUCATION

Introduction

The JAS has been actively engaged in numerous educational programs aimed at enhancing awareness, building skills, and fostering development in communities. These initiatives focus on providing access to quality education, career guidance, and promoting child rights, skill development, and literacy. Over the past year, the following programs have been conducted to bring about positive change in society:

1. Badi Bata Awareness Programme

The Badi Bata Awareness Programme was designed to promote school enrollment and ensure that children from underprivileged communities are given the opportunity to pursue education. The program focused on reaching out to marginalized families and raising awareness about the importance of education.

Objectives:

- Increase school enrollment rates among children, especially from disadvantaged backgrounds.
- Educate parents about the benefits of formal education and the long-term impact on their children's lives.
- Reduce dropout rates by encouraging continuous education and offering support where needed.

Key Activities:

- Community outreach through door-to-door campaigns, where volunteers interacted with parents and community leaders to emphasize the value of education.
- Organization of school visits, where parents and children were introduced to school environments and given information on admissions and financial support.
- Distribution of educational materials such as school kits, uniforms, and stationery to needy students.

Outcomes:

- Enrolled over 500 children in local government and private schools.
- Decreased dropout rates by 15% in target communities.
- Created a network of local volunteers who will continue to support and mentor students.

2. Career Development Programme

The Career Development Programme aimed to provide career guidance and skill-building opportunities to young adults and students, helping them to make informed decisions about their future.

Objectives:

- Assist students in identifying their career interests and potential pathways.
- Provide information on vocational training, higher education, and job opportunities.
- Foster entrepreneurship and self-employment through skill-building workshops.

Key Activities:

- Conducted career counseling sessions in schools and community centers, where experts provided insights on different career options.
- Hosted workshops on resume writing, interview skills, and digital literacy to enhance employability.
- Organized field visits to local industries and educational institutions to give students first-hand experience of different professions.

Outcomes:

- Provided career counseling to over 300 students, helping them chart clear career goals.
- Successfully linked 50 students with vocational training programs, particularly in areas such as IT, hospitality, and healthcare.
- Enabled 10 students to start small businesses or entrepreneurial projects through mentorship and financial literacy training.



3. Child Rights Awareness Programme

The Child Rights Awareness Programme was a key initiative aimed at educating children, parents, and community members about the fundamental rights of children, including the right to education, protection, and a safe environment.

Objectives:

- Spread awareness about the rights of children as outlined by national and international law.
- Equip children with knowledge on how to protect themselves from exploitation, abuse, and neglect.
- Engage with local communities to advocate for the enforcement of child rights.

Key Activities:

- Organized community-based workshops where child rights experts spoke about the importance of protecting children from exploitation and ensuring their access to education.
- Ran awareness campaigns in schools, using interactive methods such as skits, posters, and storytelling to teach children about their rights.
- Established child protection committees in schools to monitor and report any violations of child rights.

Outcomes:

- Educated over 1000 students and community members on child rights.
- Strengthened the child protection network in collaboration with local authorities.
- Increased reporting of child rights violations by 20%, leading to better protection and support services for at-risk children.



4. Education & Skill Development Awareness Programme

The **Education & Skill Development Awareness Programme** was aimed at promoting lifelong learning and equipping individuals, particularly youth and women, with skills that enhance their employability and empower them economically.

Objectives:

- Raise awareness about the importance of skill development alongside formal education.
- Provide training in market-relevant skills, particularly for underserved groups like women and youth.
- Create pathways to employment or entrepreneurship through skill certification and support networks.

Key Activities:

- Conducted workshops on skills such as tailoring, computer literacy, and small-scale entrepreneurship for women and young adults.
- Collaborated with local industries to offer short-term internships and hands-on training for participants.
- Hosted awareness sessions on the importance of continuous skill development and how to access training programs.



Outcomes:

- Trained over 200 participants in various skill sets, with a focus on digital literacy and vocational skills.
- Increased economic participation of women, with 10 women starting home-based businesses after receiving training.

5. International Literacy Day Campaign

The **International Literacy Day Campaign** was part of a global initiative to promote literacy as a fundamental human right and an essential tool for personal and societal growth.

Objectives:

- Raise awareness about the importance of literacy and its role in fostering sustainable development.
- Engage communities in literacy-related activities, particularly for adults and children who are out of school.
- Promote a culture of reading and learning across all age groups.

Key Activities:

- Organized reading marathons in schools and libraries, where students and community members participated in group reading activities.
- Conducted adult literacy classes, focusing on teaching basic reading and writing skills to adults who had missed formal education opportunities.
- Distributed books and educational materials to underprivileged children in rural and urban areas.

Outcomes:

- Engaged over 500 students and community members in literacy activities, fostering a stronger reading culture.
- Provided basic literacy training to 100 adults, enabling them to read and write for the first time.
- Partnered with local libraries and schools to create reading corners and promote continuous learning.

Conclusion

The **Jeevan Aadhar Society's** education-related initiatives this year have had a significant impact on individuals and communities by enhancing access to education, promoting child rights, and equipping youth with skills for future careers. Through these programs, JAS continues to work towards its vision of a more educated, aware, and empowered society.

In the coming year, JAS will expand these programs, focusing on deeper community involvement and long-term partnerships to create sustainable change. The society remains committed to transforming lives through education and skill development.

Women Empowerment

Introduction

In line with its commitment to fostering gender equality and empowering women, **Jeevan Aadhar Society (JAS)** has carried out several impactful programs focused on promoting women's rights, raising awareness about gender-based violence, and celebrating the achievements and potential of women and girls. This annual report highlights the key activities, objectives, and outcomes of the following initiatives:

1. Women Rights Awareness Program

The Women Rights Awareness Program was designed to educate women and communities about their fundamental rights, including the right to equality, education, health, employment, and protection from violence and discrimination. This program was particularly aimed at rural and marginalized communities where awareness of women's rights is often limited.

Objectives:

- Increase awareness among women about their legal rights and the protections available under national and international law.
- Equip women with the knowledge and confidence to assert their rights in various aspects of life, including health, education, employment, and safety.
- Foster community-level advocacy to create a supportive environment for women to exercise their rights freely.

Key Activities:

- Conducted workshops in villages, urban slums, and community centers, where legal experts and women's rights activists provided information on women's rights, gender equality, and available legal remedies for rights violations.
- Organized awareness campaigns using posters, pamphlets, and social media platforms to reach a wider audience and spread messages of women's empowerment.
- Created local women's advocacy groups to monitor rights violations and provide support to women facing discrimination or violence.



Outcomes:

- Reached over 1,000 women through workshops and seminars, empowering them with knowledge of their rights.
- Established 15 women's advocacy groups across different communities, providing a support network for women in need.
- Helped 50 women access legal aid to resolve rights violations, including cases related to domestic violence and workplace discrimination.

2. International Day for the Elimination of Violence Against Women

The **International Day for the Elimination of Violence Against Women** is observed globally to raise awareness about the pervasive issue of gender-based violence (GBV) and to mobilize efforts to prevent it. JAS marked this important day with a series of activities aimed at educating communities on the importance of combating violence against women and supporting survivors.

Objectives:

- Raise awareness about the various forms of violence faced by women, including domestic violence, sexual harassment, trafficking, and emotional abuse.
- Promote community-based approaches to preventing violence and supporting survivors.
- Strengthen local support systems, including legal, medical, and counseling services, to aid women experiencing violence.

Key Activities:

- Hosted public awareness events, including street plays, rallies, and seminars, to engage the public in discussions about gender-based violence and the need for collective action to eliminate it.

- Collaborated with local law enforcement and healthcare providers to conduct workshops on identifying signs of abuse, providing immediate support to survivors, and legal recourse for women experiencing violence.
- Established helplines and referral services for survivors of violence, providing immediate access to counseling, legal assistance, and shelter.

Outcomes:

- Engaged over 800 participants in awareness events, including men and community leaders, to foster a broader understanding of the impact of gender-based violence.
- Supported 60 women through the helpline and referral services, providing them with necessary medical, legal, and psychological assistance.
- Increased reporting of domestic violence cases by 15% in the areas where the awareness campaigns were conducted, indicating greater trust in the available support systems.



3. International Day of the Girl Child

The **International Day of the Girl Child** focuses on addressing the challenges girls face and promoting their rights, particularly in education, health, and empowerment. JAS celebrated this day with programs aimed at encouraging education, skill development, and leadership among girls.

Objectives:

- Raise awareness about the importance of girls' education and the barriers that prevent girls from accessing quality education.
- Promote gender equality in schools and communities by empowering girls to become leaders and decision-makers.
- Address harmful practices such as child marriage, gender discrimination, and limited access to health services that disproportionately affect girls.

Key Activities:

- Organized school-based events where girls participated in debates, talent shows, and leadership workshops, showcasing their potential and discussing the importance of education.
- Conducted educational outreach programs in rural areas to encourage families to invest in the education of their daughters, offering scholarships and school supplies to underprivileged girls.
- Partnered with local NGOs to host discussions on early marriage, reproductive health, and career opportunities for young girls.



Outcomes:

- Reached over 500 girls through educational outreach programs, with 150 receiving scholarships or other forms of educational support.
- Increased school enrollment of girls in the target communities by 10%, as families became more aware of the long-term benefits of girls' education.
- Empowered 300 girls through leadership training and workshops, encouraging them to become active participants in their communities and schools.

4. International Women's Day

International Women's Day is a global celebration of the social, economic, cultural, and political achievements of women, while also highlighting the ongoing struggle for gender equality. JAS organized a series of events to celebrate the achievements of women in the community and promote gender equality in all spheres of life.

Objectives:

- Celebrate the accomplishments of women in various fields, including education, business, healthcare, and community development.
- Raise awareness about gender inequality and advocate for equal rights and opportunities for women and men.

- Encourage greater participation of women in leadership roles across various sectors, including politics, business, and community development.

Key Activities:

- Held a community-wide event to honor women leaders, entrepreneurs, educators, and healthcare professionals for their contributions to society.
- Organized panel discussions and motivational talks featuring successful women from diverse fields, who shared their stories and encouraged other women to pursue their dreams.
- Launched a social media campaign highlighting women's achievements and advocating for gender equality, reaching a broader audience through online engagement.

Outcomes:

- Over 1,200 participants attended International Women's Day events, celebrating the achievements of women and discussing the importance of gender equality.
- Recognized 50 women for their outstanding contributions to society, inspiring others to pursue leadership roles in their communities and workplaces.
- Increased awareness of gender equality issues, with a 20% rise in women taking on leadership roles in local businesses and community organizations.





Conclusion

The **Jeevan Aadhar Society's women empowerment initiatives** have made significant strides in raising awareness about women's rights, combating gender-based violence, and promoting leadership and education among women and girls. These programs have empowered hundreds of women and girls to claim their rights, improve their economic independence, and play an active role in their communities.

Looking forward, JAS plans to expand its women empowerment programs by deepening community involvement, offering more skill development opportunities for women, and continuing to advocate for gender equality across all sectors. JAS remains committed to supporting women and girls in their journey toward a more equitable and empowered future.

Savitribai Phule Day

Introduction

Savitribai Phule Day was celebrated by Jeevan Aadhar Society (JAS) to honor the legacy of Savitribai Phule, a pioneering social reformer and educator who dedicated her life to the upliftment of women and marginalized communities in India. The celebration aimed to raise awareness about her contributions to women's education and empowerment and inspire the community to carry forward her vision of equality and justice.

Key Activities

1. Inauguration Ceremony:

- The event commenced with a ceremonial lighting of the lamp and paying tribute to Savitribai Phule. A portrait of Phule was adorned with flowers as a mark of respect.

2. Speeches and Presentations:

- Local leaders and JAS representatives delivered speeches highlighting Savitribai Phule's contributions to women's education and social reform. They emphasized the importance of continuing her legacy by promoting education for girls and supporting women's rights.

3. Cultural Performances:

- Students from local schools performed skits and dances that depicted the life and struggles of Savitribai Phule, showcasing her relentless efforts to empower women and promote education. These performances engaged the audience and conveyed powerful messages about equality and social justice.

4. Awareness Campaign:

- An awareness campaign was launched to educate the community about women's rights, the importance of education for girls, and the ongoing challenges faced by women in society. Pamphlets and educational materials were distributed to attendees.

5. Community Pledge:

- The event concluded with a community pledge where participants committed to supporting girls' education and working towards gender equality in their households and communities.

Outcomes

- The celebration successfully raised awareness about Savitribai Phule's contributions and the importance of women's education, inspiring participants to take actionable steps toward promoting gender equality.
- The event fostered a sense of community, encouraging local leaders and residents to engage in discussions about women's empowerment and the need for continued advocacy.
- Positive feedback was received from attendees, with many expressing their commitment to supporting educational initiatives for girls and women in the area.

Conclusion

The **Savitribai Phule Day celebration** organized by **Jeevan Aadhar Society** served as an important reminder of the ongoing struggle for women's rights and education. By honoring the legacy of Savitribai Phule, JAS not only celebrated her achievements but also motivated the community to take active steps towards creating a more equitable society. The society remains dedicated to advancing the cause of women's education and empowerment, in alignment with Phule's vision for a just and inclusive world.



నమస్తే తెలంగాణ

మాలలువేసి నివాళులర్పించారు. నేటి మహిళలు సావిత్రీబాయి ఆడుగుజాడల్లో నడవాలని సూచించారు. రాష్ట్ర కోశాధికారి సతీష్, జిల్లా కార్యదర్శి సద్యులు విజయ్, రామకృష్ణ, జనార్దన్ ఉన్నారు.

మాల సంక్షేమ సంఘం ఆధ్వర్యంలో సావిత్రీబాయి పూలే చిత్రపటానికి పూలమాల వేసి నివాళులర్పించారు. ఇక్కడ సంఘం నాయకులు అల్లూరి భూమిస్థు, అర్జున్, సాయిబాబా, అర్జున్, కృపానందం, ఆరుణ్, సూర్యవరప్రసాద్, కిరణ్, సత్యనారాయణ, రాహుల్, నివృల్ ప్రకాంత్, శ్రాంతికుమార్ తదితరులు ఉన్నారు.

ప్రధాన కార్యదర్శి వాగ్దాస్ కామరాజ్ పాల్గొన్నారు. పూలేతోనే మహిళలకు ప్రత్యేక గుర్తింపు ఇంద్రవెల్లి, మార్చి 10: సమాజంలో మహిళలకు సావిత్రీబాయి పూలేతోనే ప్రత్యేక గుర్తింపు లభించిందని జీవన్ ఆధార్ సొసైటీ సభ్యుడు సోనకాంట్ గోపి నాథ్ పేర్కొన్నారు. మండలకేంద్రంలోని ప్రముఖ గర్ బుద్ధ విహార్లో జీవన్ ఆధార్ సొసైటీ సభ్యులు, మహిళల ఆధ్వర్యంలో సావిత్రీబాయి పూలే చిత్రపటానికి పూలమాలవేసి నివాళులర్పించి మాట్లాడారు. దేశంలోని మహిళలను విజ్ఞానం పైపు నడిపించిన మనత సావిత్రీబాయి పూలేకు దక్కిందన్నారు. నాయకుడు అనిల్ తదితరులున్నారు.



ఇంద్రవెల్లి: ప్రముఖ గర్ బుద్ధ విహార్లో సావిత్రీబాయి పూలే పద్ధతి సభలో మాట్లాడుతున్న మాయాబాయి

Health

Introduction

In the past year, Jeevan Aadhar Society (JAS) has implemented a range of health-related programs aimed at improving the health and well-being of communities, especially underserved populations. These programs focused on raising awareness, promoting healthy practices, and providing preventive education to address critical health challenges such as hygiene, nutrition, communicable diseases, and life-threatening conditions like cancer. This report details the outcomes of the following key initiatives:

1. Health and Hygiene Awareness Programme

The Health and Hygiene Awareness Programme was designed to educate communities, particularly in rural and urban slum areas, on the importance of maintaining personal and community hygiene to prevent disease outbreaks and improve overall health.

Objectives:

- Raise awareness about basic health and hygiene practices such as handwashing, sanitation, and clean water use.
- Reduce the incidence of hygiene-related diseases such as diarrhea, cholera, and skin infections.
- Encourage the adoption of long-term hygienic habits to improve community health.

Key Activities:

- Conducted workshops in schools, community centers, and healthcare facilities, emphasizing the importance of hand hygiene, proper sanitation, and waste management.
- Distributed hygiene kits containing soap, hand sanitizer, toothbrushes, toothpaste, and educational pamphlets.
- Launched community clean-up drives in collaboration with local authorities to improve sanitation and waste disposal practices in target areas.

Outcomes:

- Reached over 1,200 community members, including 500 school children, with hygiene education.
- Recorded a 20% improvement in hygiene practices such as regular handwashing in the target areas, as reported by community health workers.

- Reduced the prevalence of hygiene-related illnesses by 15% in the communities where the program was conducted.

2. World Breastfeeding Week & Food Day Camps

In conjunction with World Breastfeeding Week and World Food Day, JAS organized a series of health camps focused on maternal and child nutrition, promoting breastfeeding, and educating communities on the importance of a balanced diet.

Objectives:

- Promote exclusive breastfeeding for infants up to six months and encourage continued breastfeeding alongside solid food until at least two years.
- Raise awareness about the importance of balanced nutrition in children and adults to combat malnutrition.
- Provide nutritional counseling and support to pregnant and lactating mothers.

Key Activities:

- Held breastfeeding support camps where healthcare professionals educated mothers on the benefits of breastfeeding, lactation techniques, and overcoming common challenges.
- Organized cooking demonstrations to teach families how to prepare nutritious, affordable meals using locally available ingredients.
- Conducted health check-ups for children under five years of age to assess nutritional status and provide supplements where necessary.

Outcomes:

- Engaged over 400 mothers in breastfeeding workshops, resulting in a 30% increase in exclusive breastfeeding rates in the target communities.
- Conducted nutritional assessments of 150 children, with 20% of identified malnourished children receiving follow-up care and supplementation.
- Provided nutritional education to over 600 participants, helping families incorporate more balanced diets into their daily routines.

3. World AIDS Day Awareness Programme

The World AIDS Day Awareness Programme focused on raising awareness about HIV/AIDS, reducing the stigma associated with the disease, and providing communities with vital information on prevention, testing, and treatment options.

Objectives:

- Educate the public about HIV/AIDS prevention, testing, and treatment.
- Reduce stigma and discrimination against people living with HIV/AIDS.

- Encourage testing and the use of protective measures such as condoms to prevent the spread of HIV.

Key Activities:

- Organized community awareness sessions where health professionals provided information about HIV transmission, prevention methods, and the importance of regular testing.
- Conducted free HIV testing camps, providing access to testing for high-risk groups and the general population.
- Distributed condoms and educational materials on safe sex practices, alongside counseling on reducing risk behaviors.

Outcomes:

- Educated over 1,000 individuals on HIV/AIDS prevention, testing, and treatment.
- Provided HIV testing to 200 people, identifying 5 positive cases, who were referred to appropriate healthcare facilities for follow-up care.
- Distributed over 5,000 condoms in high-risk areas and increased awareness of safe sex practices by 25%, as per community surveys.



4. World Health, Malaria, and Cancer Day

As part of its commitment to raising awareness of global health challenges, JAS organized multiple activities to mark World Health Day, World Malaria Day, and World Cancer Day. These events focused on addressing critical public health issues such as non-communicable diseases (NCDs), vector-borne diseases, and cancer prevention.

Objectives:

- Raise awareness about major global health concerns such as malaria, cancer, and chronic diseases like diabetes and hypertension.
- Provide information on preventive measures for malaria, including mosquito control and treatment options.
- Encourage early screening for cancer and promote healthy lifestyles to reduce the risk of NCDs.

Key Activities:

- Conducted health camps offering free screenings for blood pressure, blood sugar, and malaria testing.
- Distributed mosquito nets and educational leaflets on malaria prevention, particularly in rural areas prone to outbreaks.
- Organized cancer awareness sessions where healthcare professionals educated participants on early warning signs, prevention strategies, and the importance of early detection for cancers like breast, cervical, and lung cancer.

Outcomes:

- Screened over 500 individuals for malaria, with 30 positive cases referred for immediate treatment, significantly reducing the risk of further transmission.
- Distributed over 1,000 mosquito nets in malaria-prone areas, contributing to a 10% reduction in malaria cases reported in the region.
- Provided cancer awareness education to over 700 participants, with 100 women screened for breast and cervical cancer. Early detection in 3 cases led to life-saving medical intervention.

Conclusion

The **Jeevan Aadhar Society's health programs** this year have made a significant impact on improving health awareness, providing preventive care, and promoting healthy lifestyles in the communities served. Through a comprehensive approach that addressed hygiene, nutrition, disease prevention, and health education, JAS has empowered individuals to take control of their health and well-being.

Looking forward, JAS plans to expand its health initiatives by increasing outreach in underserved areas and partnering with more healthcare providers to ensure that even more individuals have access to essential health services and information. The society remains committed to its vision of a healthier, more informed, and empowered population.



Jeevan Aadhar Society
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